# TRAIL CREEK VILLAGE

ATHENS, GEORGIA

- Join one of the largest Kroger MarketPlace's in the State
- A regional destination servicing over a 20 mile trade area for students and families
- Located 3 miles from The University of Georgia and across from Athens Technical College with over 10,000 students enrolled

# Retail & Restaurant Available



Highlights



Whitehall

#### Address:

700 US Hwy 29 Athens, GA 30601, Clarke County

#### Intersection:

Hull Road (SR 72) and HWY 29 North

#### **Demographics:**

Population Average HH Income

# Kroger Trade Area

55,958 \$47,567

#### Traffic Counts (2014):

26,537 ADT along HWY 29 17,811 ADT along Hull Road

### **Total GLA in Shopping Center:**

±180,000 Square Feet

#### Parking:

720 <u>+</u> parks

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Watkinsville

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# TRAIL CREEK VILLAGE ATHENS, GEORGIA









#### ATHENS RANKS

#### 2015

The 25 Best Places to Retire in 2015 by Forbes (March 2015)

#### 2014

- The 10 Best Midsize Cities for College Graduates by My Life (July 2014)
- First Place: The South's Best Foodie Cities for Groups, South-East Region by <u>Convention South Magazine</u> (March 2014)

#### 2013

- College Towns With Hip Group Appeal by Convention South Magazine (September 2013), featuring only one city per state.
- Top 10 College Towns for Grownups by <u>MSN Real</u> <u>Estate</u> (August 28, 2013)
- America's Prettiest Towns by <u>Forbes.com</u> (August 2013)
- One of The 25 Best Places to Retire in 2013 by <u>Forbes</u> (February 2013)

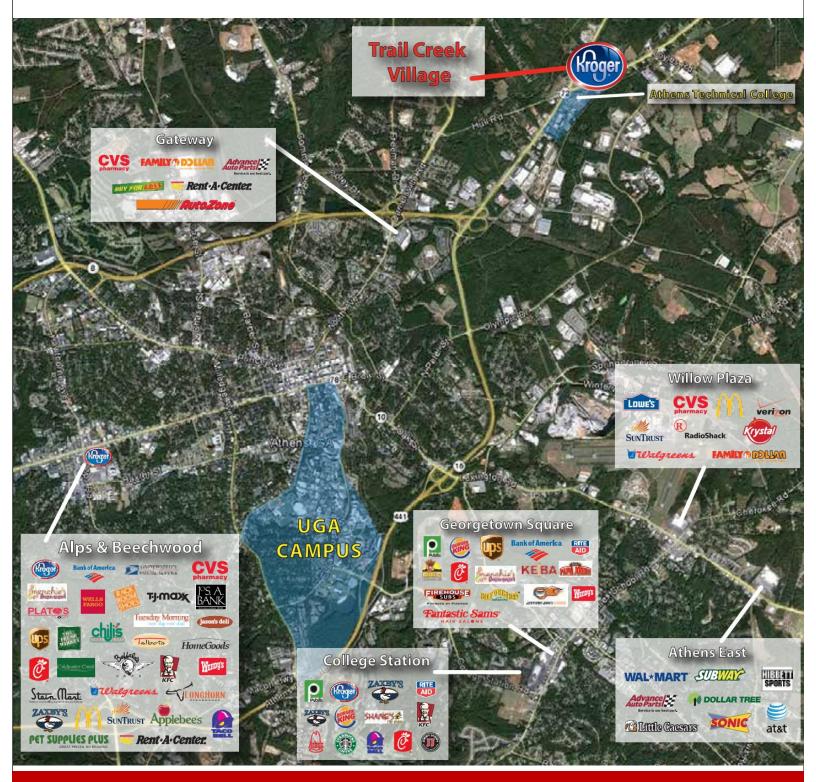
# Join Great Tenants!

Kroger MarketPlace
AT&T
Shane's Rib Shack
Jersey Mike's
Great Clips
Pizza Hut
Regional Finance
City Nail & Spa
Golden Panda
Tokyo Hibachi
World Finance

and more...



# TRAIL CREEK VILLAGE ATHENS, GEORGIA



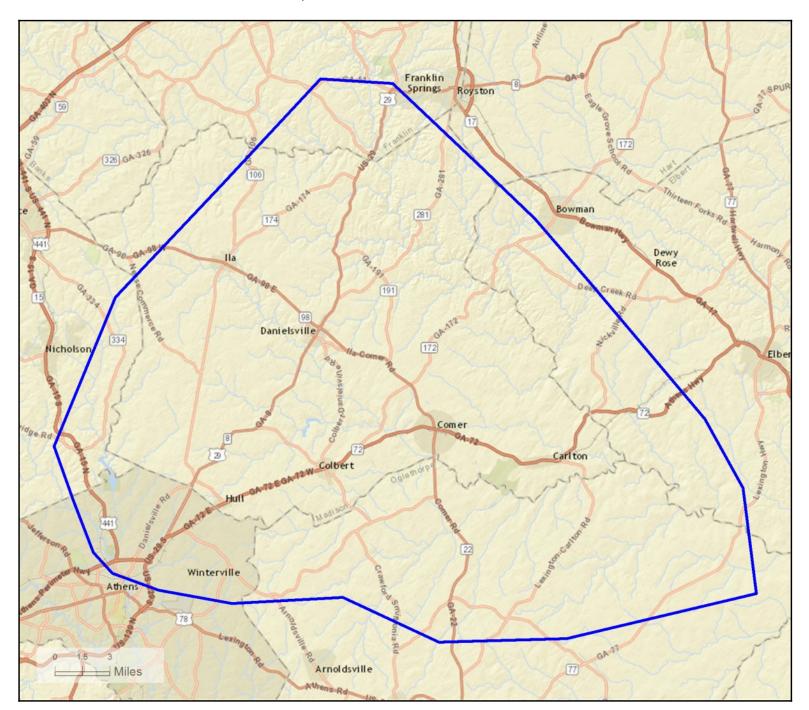




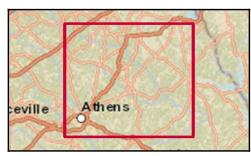




Trail Creek Village Kroger Trade Area Area: 527.72 square miles







June 04, 2015

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# **Executive Summary**

Trail Creek Village Kroger Trade Area Area: 527.72 square miles

Latitude: 34.08023876 Longitude: -83.1586196

47,904
54,140
55,598
57,268
1.23%
0.51%
0.59%
50.3%
49.7%
35.9

In the identified area, the current year population is 55,598. In 2010, the Census count in the area was 54,140. The rate of change since 2010 was 0.51% annually. The five-year projection for the population in the area is 57,268 representing a change of 0.59% annually from 2015 to 2020. Currently, the population is 50.3% male and 49.7% female.

#### Median Age

The median age in this area is 35.9, compared to U.S. median age of 37.9.

Race and Ethnicity	
2015 White Alone	70.7%
2015 Black Alone	20.3%
2015 American Indian/Alaska Native Alone	0.4%
2015 Asian Alone	1.1%
2015 Pacific Islander Alone	0.0%
2015 Other Race	5.6%
2015 Two or More Races	1.9%
2015 Hispanic Origin (Any Race)	10.8%

Persons of Hispanic origin represent 10.8% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.3 in the identified area, compared to 63.0 for the U.S. as a whole.

Households	
2000 Households	18,065
2010 Households	20,256
2015 Total Households	20,731
2020 Total Households	21,326
2000-2010 Annual Rate	1.15%
2010-2015 Annual Rate	0.44%
2015-2020 Annual Rate	0.57%
2015 Average Household Size	2.65

The household count in this area has changed from 20,256 in 2010 to 20,731 in the current year, a change of 0.44% annually. The five-year projection of households is 21,326, a change of 0.57% annually from the current year total. Average household size is currently 2.65, compared to 2.64 in the year 2010. The number of families in the current year is 14,156 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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# **Executive Summary**

Trail Creek Village Kroger Trade Area Area: 527.72 square miles

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Median Household Income	
2015 Median Household Income	\$37,152
2020 Median Household Income	\$42,000
2015-2020 Annual Rate	2.48%
Average Household Income	
2015 Average Household Income	\$47,867
2020 Average Household Income	\$54,268
2015-2020 Annual Rate	2.54%
Per Capita Income	
2015 Per Capita Income	\$17,824
2020 Per Capita Income	\$20,167
2015-2020 Annual Rate	2.50%
Households by Income	

Current median household income is \$37,152 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$42,000 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$47,867 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$54,268 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$17,824 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$20,167 in five years, compared to \$32,501 for all U.S. households

Housing	
2000 Total Housing Units	19,539
2000 Owner Occupied Housing Units	13,188
2000 Renter Occupied Housing Units	4,877
2000 Vacant Housing Units	1,474
2010 Total Housing Units	23,034
2010 Owner Occupied Housing Units	13,754
2010 Renter Occupied Housing Units	6,502
2010 Vacant Housing Units	2,778
2015 Total Housing Units	23,720
2015 Owner Occupied Housing Units	13,362
2015 Renter Occupied Housing Units	7,369
2015 Vacant Housing Units	2,989
2020 Total Housing Units	24,377
2020 Owner Occupied Housing Units	13,664
2020 Renter Occupied Housing Units	7,662
2020 Vacant Housing Units	3,051

Currently, 56.3% of the 23,720 housing units in the area are owner occupied; 31.1%, renter occupied; and 12.6% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 23,034 housing units in the area - 59.7% owner occupied, 28.2% renter occupied, and 12.1% vacant. The annual rate of change in housing units since 2010 is 1.31%. Median home value in the area is \$98,665, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 5.67% annually to \$129,976.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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