Site Map

Crossman & Company
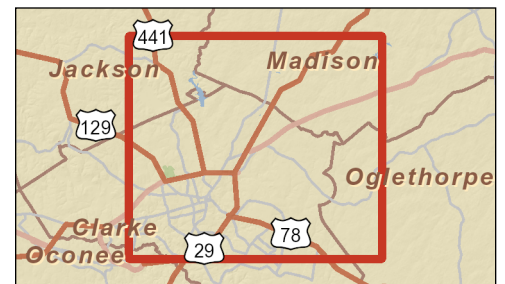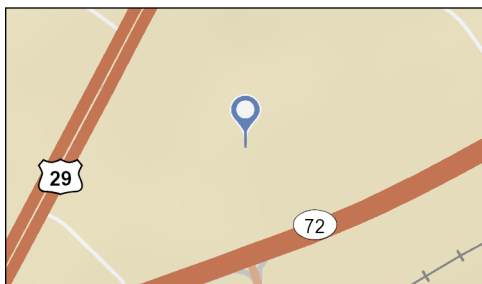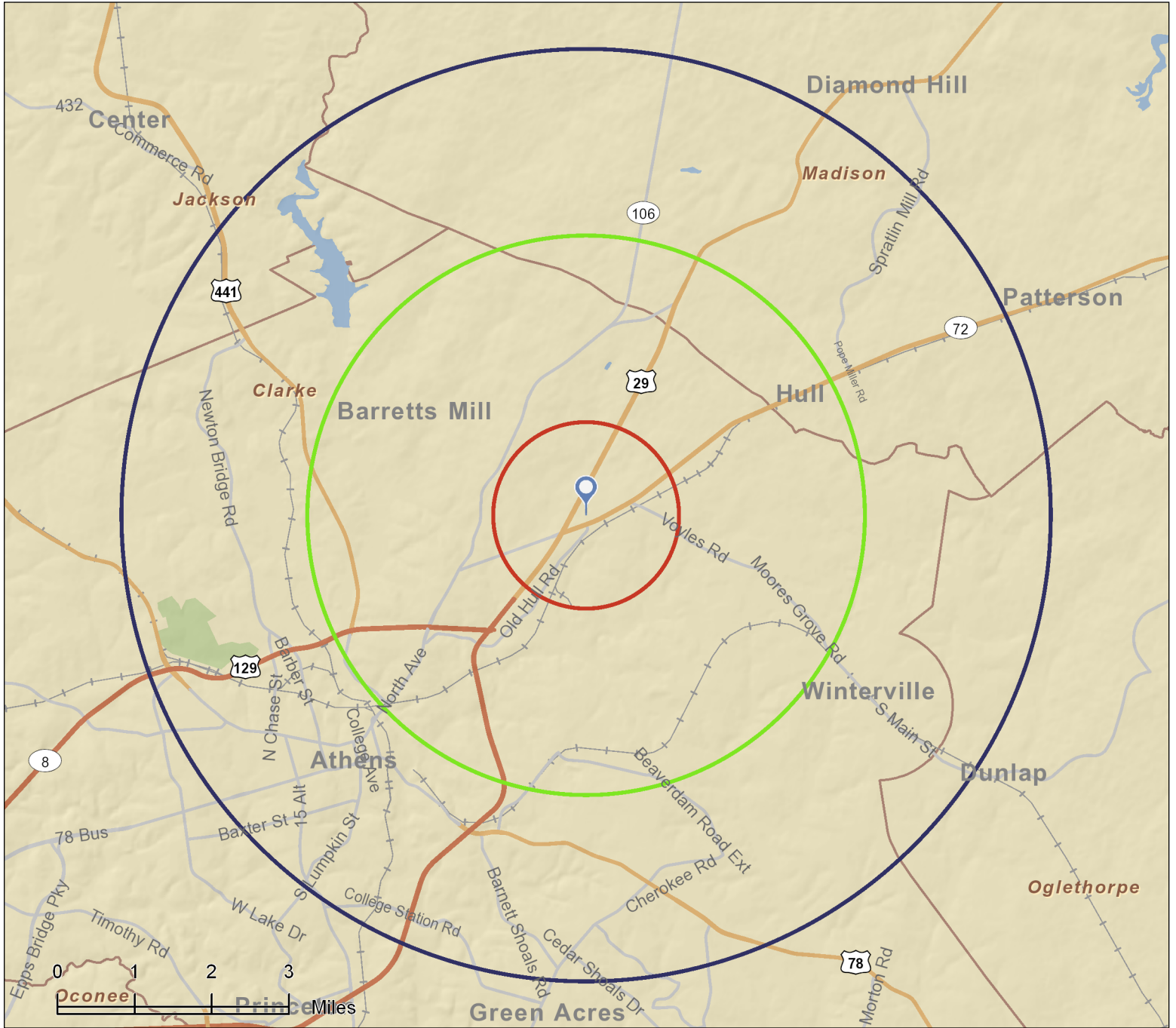
Lat: 4028249.116284, Lon: -9276719.855768
Ring: 1, 3, 5 Miles

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882
Longitude: -83.334192

September 27, 2013

2010 Census Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 1 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	2000	2010	2000-2010 Annual Rate
Population	347	376	0.81%
Households	131	131	0.00%
Housing Units	141	144	0.21%

Population by Race	Number	Percent
Total	376	100.0%
Population Reporting One Race	370	98.4%
White	198	52.7%
Black	112	29.8%
American Indian	2	0.5%
Asian	1	0.3%
Pacific Islander	0	0.0%
Some Other Race	57	15.2%
Population Reporting Two or More Races	6	1.6%
Total Hispanic Population	109	29.0%

Population by Sex		
Male	190	50.5%
Female	186	49.5%

Population by Age		
Total	378	100.0%
Age 0 - 4	31	8.2%
Age 5 - 9	28	7.4%
Age 10 - 14	25	6.6%
Age 15 - 19	19	5.0%
Age 20 - 24	29	7.7%
Age 25 - 29	34	9.0%
Age 30 - 34	32	8.5%
Age 35 - 39	26	6.9%
Age 40 - 44	23	6.1%
Age 45 - 49	21	5.6%
Age 50 - 54	21	5.6%
Age 55 - 59	18	4.8%
Age 60 - 64	19	5.0%
Age 65 - 69	16	4.2%
Age 70 - 74	13	3.4%
Age 75 - 79	8	2.1%
Age 80 - 84	6	1.6%
Age 85+	6	1.6%
Age 18+	280	74.5%
Age 65+	49	13.0%

Median Age by Sex and Race/Hispanic Origin	
Total Population	33.4
Male	31.9
Female	35.4
White Alone	34.1
Black Alone	40.9
American Indian Alone	32.5
Asian Alone	0.0
Pacific Islander Alone	0.0
Some Other Race Alone	23.1
Two or More Races	22.5
Hispanic Population	21.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

2010 Census Profile

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Ring: 1 mile radius

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Households by Type

Total	130	100.0%
Households with 1 Person	35	26.9%
Households with 2+ People	95	73.1%
Family Households	86	66.2%
Husband-wife Families	61	46.9%
With Own Children	25	19.2%
Other Family (No Spouse Present)	26	20.0%
With Own Children	12	9.2%
Nonfamily Households	9	6.9%
All Households with Children	45	34.4%
Multigenerational Households	7	5.3%
Unmarried Partner Households	11	8.5%
Male-female	10	7.6%
Same-sex	1	0.8%
Average Household Size	2.84	

Family Households by Size

Total	87	100.0%
2 People	36	41.4%
3 People	20	23.0%
4 People	14	16.1%
5 People	10	11.5%
6 People	4	4.6%
7+ People	3	3.4%
Average Family Size	3.55	

Nonfamily Households by Size

Total	44	100.0%
1 Person	35	79.5%
2 People	8	18.2%
3 People	1	2.3%
4 People	0	0.0%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.31	

Population by Relationship and Household Type

Total	376	100.0%
In Households	372	98.9%
In Family Households	313	83.2%
Householder	95	25.3%
Spouse	67	17.8%
Child	121	32.2%
Other relative	21	5.6%
Nonrelative	9	2.4%
In Nonfamily Households	59	15.7%
In Group Quarters	4	1.1%
Institutionalized Population	4	1.1%
Noninstitutionalized Population	0	0.0%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Family Households by Age of Householder

Total	86	100.0%
Householder Age 15 - 44	42	48.8%
Householder Age 45 - 54	12	14.0%
Householder Age 55 - 64	13	15.1%
Householder Age 65 - 74	12	14.0%
Householder Age 75+	7	8.1%

Nonfamily Households by Age of Householder

Total	45	100.0%
Householder Age 15 - 44	15	33.3%
Householder Age 45 - 54	9	20.0%
Householder Age 55 - 64	8	17.8%
Householder Age 65 - 74	6	13.3%
Householder Age 75+	7	15.6%

Households by Race of Householder

Total	131	100.0%
Householder is White Alone	79	60.3%
Householder is Black Alone	36	27.5%
Householder is American Indian Alone	1	0.8%
Householder is Asian Alone	1	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	9.2%
Householder is Two or More Races	2	1.5%
Households with Hispanic Householder	24	18.3%

Husband-wife Families by Race of Householder

Total	61	100.0%
Householder is White Alone	38	62.3%
Householder is Black Alone	14	23.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	13.1%
Householder is Two or More Races	1	1.6%
Husband-wife Families with Hispanic Householder	14	23.0%

Other Families (No Spouse) by Race of Householder

Total	26	100.0%
Householder is White Alone	9	34.6%
Householder is Black Alone	13	50.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	11.5%
Householder is Two or More Races	1	3.8%
Other Families with Hispanic Householder	7	26.9%

Nonfamily Households by Race of Householder

Total	44	100.0%
Householder is White Alone	33	75.0%
Householder is Black Alone	9	20.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	2.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	2.3%
Householder is Two or More Races	0	0.0%
Nonfamily Households with Hispanic Householder	2	4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

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Latitude: 33.995882175
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Total Housing Units by Occupancy

Total	148	100.0%
Occupied Housing Units	131	88.5%
Vacant Housing Units		
For Rent	9	6.1%
Rented, not Occupied	0	0.0%
For Sale Only	2	1.4%
Sold, not Occupied	1	0.7%
For Seasonal/Recreational/Occasional Use	2	1.4%
For Migrant Workers	0	0.0%
Other Vacant	3	2.0%
Total Vacancy Rate	9.0%	

Households by Tenure and Mortgage Status

Total	131	100.0%
Owner Occupied	101	77.1%
Owned with a Mortgage/Loan	56	42.7%
Owned Free and Clear	45	34.4%
Average Household Size	2.67	
Renter Occupied	30	22.9%
Average Household Size	3.40	

Owner-occupied Housing Units by Race of Householder

Total	101	100.0%
Householder is White Alone	65	64.4%
Householder is Black Alone	27	26.7%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	1.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	7.9%
Householder is Two or More Races	0	0.0%
Owner-occupied Housing Units with Hispanic Householder	15	14.9%

Renter-occupied Housing Units by Race of Householder

Total	29	100.0%
Householder is White Alone	14	48.3%
Householder is Black Alone	10	34.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	13.8%
Householder is Two or More Races	1	3.4%
Renter-occupied Housing Units with Hispanic Householder	9	30.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.49
Householder is Black Alone	3.03
Householder is American Indian Alone	2.00
Householder is Asian Alone	1.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.83
Householder is Two or More Races	2.50
Householder is Hispanic	4.50

Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

2010 Census Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 3 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Crossman & Company

	2000	2010	2000-2010 Annual Rate
Population	16,093	18,655	1.49%
Households	5,746	6,802	1.70%
Housing Units	6,229	7,901	2.41%

Population by Race	Number	Percent
Total	18,656	100.0%
Population Reporting One Race	18,258	97.9%
White	7,925	42.5%
Black	8,191	43.9%
American Indian	60	0.3%
Asian	161	0.9%
Pacific Islander	14	0.1%
Some Other Race	1,907	10.2%
Population Reporting Two or More Races	398	2.1%
Total Hispanic Population	3,682	19.7%

Population by Sex		
Male	9,352	50.1%
Female	9,303	49.9%

Population by Age		
Total	18,656	100.0%
Age 0 - 4	1,466	7.9%
Age 5 - 9	1,258	6.7%
Age 10 - 14	1,179	6.3%
Age 15 - 19	1,266	6.8%
Age 20 - 24	3,121	16.7%
Age 25 - 29	1,651	8.9%
Age 30 - 34	1,429	7.7%
Age 35 - 39	1,113	6.0%
Age 40 - 44	1,035	5.5%
Age 45 - 49	1,095	5.9%
Age 50 - 54	1,055	5.7%
Age 55 - 59	861	4.6%
Age 60 - 64	723	3.9%
Age 65 - 69	498	2.7%
Age 70 - 74	359	1.9%
Age 75 - 79	269	1.4%
Age 80 - 84	144	0.8%
Age 85+	132	0.7%
Age 18+	14,040	75.3%
Age 65+	1,402	7.5%

Median Age by Sex and Race/Hispanic Origin	
Total Population	28.1
Male	26.8
Female	29.6
White Alone	26.4
Black Alone	33.4
American Indian Alone	26.9
Asian Alone	24.0
Pacific Islander Alone	25.0
Some Other Race Alone	23.2
Two or More Races	21.5
Hispanic Population	22.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

2010 Census Profile

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Ring: 3 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
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Households by Type

Total	6,802	100.0%
Households with 1 Person	1,628	23.9%
Households with 2+ People	5,174	76.1%
Family Households	4,105	60.4%
Husband-wife Families	2,222	32.7%
With Own Children	996	14.6%
Other Family (No Spouse Present)	1,884	27.7%
With Own Children	975	14.3%
Nonfamily Households	1,069	15.7%
All Households with Children	2,337	34.4%
Multigenerational Households	376	5.5%
Unmarried Partner Households	558	8.2%
Male-female	515	7.6%
Same-sex	43	0.6%
Average Household Size	2.70	

Family Households by Size

Total	4,105	100.0%
2 People	1,470	35.8%
3 People	1,027	25.0%
4 People	784	19.1%
5 People	465	11.3%
6 People	199	4.8%
7+ People	160	3.9%
Average Family Size	3.24	

Nonfamily Households by Size

Total	2,698	100.0%
1 Person	1,628	60.3%
2 People	621	23.0%
3 People	247	9.2%
4 People	140	5.2%
5 People	45	1.7%
6 People	15	0.6%
7+ People	2	0.1%
Average Nonfamily Size	1.66	

Population by Relationship and Household Type

Total	18,655	100.0%
In Households	18,353	98.4%
In Family Households	13,871	74.4%
Householder	4,094	21.9%
Spouse	2,220	11.9%
Child	5,906	31.7%
Other relative	1,094	5.9%
Nonrelative	558	3.0%
In Nonfamily Households	4,482	24.0%
In Group Quarters	302	1.6%
Institutionalized Population	287	1.5%
Noninstitutionalized Population	16	0.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

2010 Census Profile

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Prepared by Amanda SteidtmannRLA
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Family Households by Age of Householder

Total	4,105	100.0%
Householder Age 15 - 44	2,112	51.4%
Householder Age 45 - 54	801	19.5%
Householder Age 55 - 64	628	15.3%
Householder Age 65 - 74	359	8.7%
Householder Age 75+	205	5.0%

Nonfamily Households by Age of Householder

Total	2,698	100.0%
Householder Age 15 - 44	1,527	56.6%
Householder Age 45 - 54	411	15.2%
Householder Age 55 - 64	354	13.1%
Householder Age 65 - 74	211	7.8%
Householder Age 75+	195	7.2%

Households by Race of Householder

Total	6,803	100.0%
Householder is White Alone	3,116	45.8%
Householder is Black Alone	3,023	44.4%
Householder is American Indian Alone	20	0.3%
Householder is Asian Alone	61	0.9%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	471	6.9%
Householder is Two or More Races	109	1.6%
Households with Hispanic Householder	888	13.1%

Husband-wife Families by Race of Householder

Total	2,222	100.0%
Householder is White Alone	1,102	49.6%
Householder is Black Alone	783	35.2%
Householder is American Indian Alone	11	0.5%
Householder is Asian Alone	13	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	283	12.7%
Householder is Two or More Races	30	1.4%
Husband-wife Families with Hispanic Householder	522	23.5%

Other Families (No Spouse) by Race of Householder

Total	1,884	100.0%
Householder is White Alone	424	22.5%
Householder is Black Alone	1,289	68.4%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	9	0.5%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	127	6.7%
Householder is Two or More Races	28	1.5%
Other Families with Hispanic Householder	238	12.6%

Nonfamily Households by Race of Householder

Total	2,697	100.0%
Householder is White Alone	1,590	59.0%
Householder is Black Alone	952	35.3%
Householder is American Indian Alone	4	0.1%
Householder is Asian Alone	38	1.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	61	2.3%
Householder is Two or More Races	51	1.9%
Nonfamily Households with Hispanic Householder	128	4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

2010 Census Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 3 mile radius

Prepared by Amanda SteidtmannRLA
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Longitude: -83.33419232

Total Housing Units by Occupancy

Total	7,900	100.0%
Occupied Housing Units	6,802	86.1%
Vacant Housing Units		
For Rent	543	6.9%
Rented, not Occupied	22	0.3%
For Sale Only	101	1.3%
Sold, not Occupied	30	0.4%
For Seasonal/Recreational/Occasional Use	36	0.5%
For Migrant Workers	5	0.1%
Other Vacant	361	4.6%
Total Vacancy Rate	13.9%	

Households by Tenure and Mortgage Status

Total	6,802	100.0%
Owner Occupied	3,179	46.7%
Owned with a Mortgage/Loan	2,067	30.4%
Owned Free and Clear	1,111	16.3%
Average Household Size	2.66	
Renter Occupied	3,623	53.3%
Average Household Size	2.73	

Owner-occupied Housing Units by Race of Householder

Total	3,179	100.0%
Householder is White Alone	1,565	49.2%
Householder is Black Alone	1,350	42.5%
Householder is American Indian Alone	8	0.3%
Householder is Asian Alone	24	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	202	6.4%
Householder is Two or More Races	30	0.9%
Owner-occupied Housing Units with Hispanic Householder	393	12.4%

Renter-occupied Housing Units by Race of Householder

Total	3,624	100.0%
Householder is White Alone	1,551	42.8%
Householder is Black Alone	1,673	46.2%
Householder is American Indian Alone	12	0.3%
Householder is Asian Alone	37	1.0%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	269	7.4%
Householder is Two or More Races	79	2.2%
Renter-occupied Housing Units with Hispanic Householder	495	13.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.56
Householder is Black Alone	2.63
Householder is American Indian Alone	3.70
Householder is Asian Alone	2.44
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	4.04
Householder is Two or More Races	2.83
Householder is Hispanic	4.02

September 27, 2013

Crossman & Company

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 5 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	2000	2010	2000-2010 Annual Rate
Population	60,727	67,668	1.09%
Households	22,462	24,471	0.86%
Housing Units	24,021	27,855	1.49%

Population by Race	Number	Percent
Total	67,669	100.0%
Population Reporting One Race	66,183	97.8%
White	40,102	59.3%
Black	19,630	29.0%
American Indian	145	0.2%
Asian	2,208	3.3%
Pacific Islander	29	0.0%
Some Other Race	4,069	6.0%
Population Reporting Two or More Races	1,486	2.2%
Total Hispanic Population	8,269	12.2%

Population by Sex	Number	Percent
Male	32,498	48.0%
Female	35,170	52.0%

Population by Age	Number	Percent
Total	67,669	100.0%
Age 0 - 4	4,038	6.0%
Age 5 - 9	3,290	4.9%
Age 10 - 14	2,915	4.3%
Age 15 - 19	9,125	13.5%
Age 20 - 24	15,906	23.5%
Age 25 - 29	6,365	9.4%
Age 30 - 34	4,514	6.7%
Age 35 - 39	3,423	5.1%
Age 40 - 44	2,984	4.4%
Age 45 - 49	2,977	4.4%
Age 50 - 54	2,909	4.3%
Age 55 - 59	2,481	3.7%
Age 60 - 64	2,115	3.1%
Age 65 - 69	1,525	2.3%
Age 70 - 74	1,133	1.7%
Age 75 - 79	843	1.2%
Age 80 - 84	565	0.8%
Age 85+	559	0.8%
Age 18+	55,658	82.3%
Age 65+	4,625	6.8%

Median Age by Sex and Race/Hispanic Origin	
Total Population	24.5
Male	24.7
Female	24.4
White Alone	24.1
Black Alone	29.6
American Indian Alone	29.0
Asian Alone	23.2
Pacific Islander Alone	24.3
Some Other Race Alone	23.4
Two or More Races	20.6
Hispanic Population	23.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

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Households by Type

Total	24,471	100.0%
Households with 1 Person	7,601	31.1%
Households with 2+ People	16,870	68.9%
Family Households	11,683	47.7%
Husband-wife Families	6,742	27.6%
With Own Children	2,832	11.6%
Other Family (No Spouse Present)	4,942	20.2%
With Own Children	2,626	10.7%
Nonfamily Households	5,187	21.2%
All Households with Children	6,292	25.7%
Multigenerational Households	842	3.4%
Unmarried Partner Households	1,813	7.4%
Male-female	1,639	6.7%
Same-sex	174	0.7%
Average Household Size	2.40	

Family Households by Size

Total	11,683	100.0%
2 People	4,823	41.3%
3 People	2,899	24.8%
4 People	2,075	17.8%
5 People	1,046	9.0%
6 People	472	4.0%
7+ People	368	3.2%
Average Family Size	3.09	

Nonfamily Households by Size

Total	12,789	100.0%
1 Person	7,601	59.4%
2 People	3,227	25.2%
3 People	1,074	8.4%
4 People	685	5.4%
5 People	129	1.0%
6 People	49	0.4%
7+ People	24	0.2%
Average Nonfamily Size	1.66	

Population by Relationship and Household Type

Total	67,668	100.0%
In Households	58,812	86.9%
In Family Households	37,634	55.6%
Householder	11,698	17.3%
Spouse	6,752	10.0%
Child	14,994	22.2%
Other relative	2,694	4.0%
Nonrelative	1,496	2.2%
In Nonfamily Households	21,179	31.3%
In Group Quarters	8,856	13.1%
Institutionalized Population	568	0.8%
Noninstitutionalized Population	8,288	12.2%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

2010 Census Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 5 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Family Households by Age of Householder

Total	11,683	100.0%
Householder Age 15 - 44	6,281	53.8%
Householder Age 45 - 54	2,103	18.0%
Householder Age 55 - 64	1,663	14.2%
Householder Age 65 - 74	1,002	8.6%
Householder Age 75+	634	5.4%

Nonfamily Households by Age of Householder

Total	12,787	100.0%
Householder Age 15 - 44	8,690	68.0%
Householder Age 45 - 54	1,355	10.6%
Householder Age 55 - 64	1,235	9.7%
Householder Age 65 - 74	763	6.0%
Householder Age 75+	744	5.8%

Households by Race of Householder

Total	24,471	100.0%
Householder is White Alone	15,197	62.1%
Householder is Black Alone	7,144	29.2%
Householder is American Indian Alone	52	0.2%
Householder is Asian Alone	715	2.9%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	983	4.0%
Householder is Two or More Races	375	1.5%
Households with Hispanic Householder	2,020	8.3%

Husband-wife Families by Race of Householder

Total	6,741	100.0%
Householder is White Alone	4,295	63.7%
Householder is Black Alone	1,597	23.7%
Householder is American Indian Alone	19	0.3%
Householder is Asian Alone	220	3.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	530	7.9%
Householder is Two or More Races	80	1.2%
Husband-wife Families with Hispanic Householder	1,028	15.2%

Other Families (No Spouse) by Race of Householder

Total	4,941	100.0%
Householder is White Alone	1,517	30.7%
Householder is Black Alone	2,997	60.7%
Householder is American Indian Alone	12	0.2%
Householder is Asian Alone	54	1.1%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	266	5.4%
Householder is Two or More Races	92	1.9%
Other Families with Hispanic Householder	507	10.3%

Nonfamily Households by Race of Householder

Total	12,788	100.0%
Householder is White Alone	9,384	73.4%
Householder is Black Alone	2,550	19.9%
Householder is American Indian Alone	21	0.2%
Householder is Asian Alone	441	3.4%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	187	1.5%
Householder is Two or More Races	203	1.6%
Nonfamily Households with Hispanic Householder	484	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

2010 Census Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 5 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Total Housing Units by Occupancy

Total	27,862	100.0%
Occupied Housing Units	24,471	87.8%
Vacant Housing Units		
For Rent	1,793	6.4%
Rented, not Occupied	73	0.3%
For Sale Only	381	1.4%
Sold, not Occupied	98	0.4%
For Seasonal/Recreational/Occasional Use	312	1.1%
For Migrant Workers	6	0.0%
Other Vacant	728	2.6%
Total Vacancy Rate	12.1%	

Households by Tenure and Mortgage Status

Total	24,471	100.0%
Owner Occupied	9,141	37.4%
Owned with a Mortgage/Loan	6,221	25.4%
Owned Free and Clear	2,921	11.9%
Average Household Size	2.48	
Renter Occupied	15,330	62.6%
Average Household Size	2.36	

Owner-occupied Housing Units by Race of Householder

Total	9,141	100.0%
Householder is White Alone	6,076	66.5%
Householder is Black Alone	2,543	27.8%
Householder is American Indian Alone	15	0.2%
Householder is Asian Alone	97	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	333	3.6%
Householder is Two or More Races	77	0.8%
Owner-occupied Housing Units with Hispanic Householder	679	7.4%

Renter-occupied Housing Units by Race of Householder

Total	15,329	100.0%
Householder is White Alone	9,120	59.5%
Householder is Black Alone	4,601	30.0%
Householder is American Indian Alone	37	0.2%
Householder is Asian Alone	618	4.0%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	650	4.2%
Householder is Two or More Races	298	1.9%
Renter-occupied Housing Units with Hispanic Householder	1,342	8.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.24
Householder is Black Alone	2.55
Householder is American Indian Alone	2.92
Householder is Asian Alone	2.12
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.99
Householder is Two or More Races	2.65
Householder is Hispanic	3.80

Source: U.S. Census Bureau, Census 2010 Summary File 1.

September 27, 2013

Executive Summary

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
Population			
2000 Population	347	16,093	60,727
2010 Population	376	18,655	67,668
2013 Population	379	18,758	68,589
2018 Population	386	19,015	69,825
2000-2010 Annual Rate	0.80%	1.49%	1.09%
2010-2013 Annual Rate	0.21%	0.17%	0.42%
2013-2018 Annual Rate	0.36%	0.27%	0.36%
2013 Male Population	50.7%	50.2%	48.1%
2013 Female Population	49.3%	49.8%	51.9%
2013 Median Age	34.9	28.8	24.7

In the identified area, the current year population is 68,589. In 2010, the Census count in the area was 67,668. The rate of change since 2010 was 0.42% annually. The five-year projection for the population in the area is 69,825 representing a change of 0.36% annually from 2013 to 2018. Currently, the population is 48.1% male and 51.9% female.

Median Age			

The median age in this area is 24.7, compared to U.S. median age of 37.3.

Race and Ethnicity			
2013 White Alone	52.4%	41.8%	58.7%
2013 Black Alone	28.6%	43.5%	28.7%
2013 American Indian/Alaska Native Alone	0.8%	0.4%	0.2%
2013 Asian Alone	0.3%	0.9%	3.3%
2013 Pacific Islander Alone	0.0%	0.1%	0.0%
2013 Other Race	16.4%	11.2%	6.7%
2013 Two or More Races	1.6%	2.2%	2.3%
2013 Hispanic Origin (Any Race)	30.6%	21.2%	13.5%

Persons of Hispanic origin represent 13.5% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.1 in the identified area, compared to 62.1 for the U.S. as a whole.

Households			
2000 Households	131	5,746	22,462
2010 Households	131	6,802	24,471
2013 Total Households	132	6,849	24,778
2018 Total Households	135	6,951	25,278
2000-2010 Annual Rate	0.02%	1.70%	0.86%
2010-2013 Annual Rate	0.33%	0.21%	0.38%
2013-2018 Annual Rate	0.43%	0.29%	0.40%
2013 Average Household Size	2.84	2.69	2.40

The household count in this area has changed from 24,471 in 2010 to 24,778 in the current year, a change of 0.38% annually. The five-year projection of households is 25,278, a change of 0.40% annually from the current year total. Average household size is currently 2.40, compared to 2.40 in the year 2010. The number of families in the current year is 11,703 in the specified area.

September 27, 2013

Executive Summary

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Crossman & Company

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	$43,315	$27,783	$25,847
2018 Median Household Income	$47,001	$30,042	$28,391
2013-2018 Annual Rate	1.65%	1.58%	1.90%
Average Household Income			
2013 Average Household Income	$56,459	$39,206	$39,892
2018 Average Household Income	$63,997	$44,229	$46,448
2013-2018 Annual Rate	2.54%	2.44%	3.09%
Per Capita Income			
2013 Per Capita Income	$21,387	$14,509	$15,835
2018 Per Capita Income	$24,284	$16,360	$18,219
2013-2018 Annual Rate	2.57%	2.43%	2.84%
Households by Income			

Current median household income is $25,847 in the area, compared to $51,314 for all U.S. households. Median household income is projected to be $28,391 in five years, compared to $59,580 for all U.S. households

Current average household income is $39,892 in this area, compared to $71,842 for all U.S households. Average household income is projected to be $46,448 in five years, compared to $83,667 for all U.S. households

Current per capita income is $15,835 in the area, compared to the U.S. per capita income of $27,567. The per capita income is projected to be $18,219 in five years, compared to $32,073 for all U.S. households

Housing			
2000 Total Housing Units	141	6,229	24,021
2000 Owner Occupied Housing Units	98	3,146	8,668
2000 Owner Occupied Housing Units	32	2,600	13,794
2000 Vacant Housing Units	11	483	1,559
2010 Total Housing Units	144	7,901	27,855
2010 Owner Occupied Housing Units	101	3,179	9,141
2010 Renter Occupied Housing Units	30	3,623	15,330
2010 Vacant Housing Units	13	1,099	3,384
2013 Total Housing Units	142	7,818	27,732
2013 Owner Occupied Housing Units	99	2,968	8,526
2013 Renter Occupied Housing Units	34	3,882	16,252
2013 Vacant Housing Units	10	969	2,954
2018 Total Housing Units	145	7,998	28,337
2018 Owner Occupied Housing Units	102	3,061	8,818
2018 Renter Occupied Housing Units	33	3,890	16,461
2018 Vacant Housing Units	10	1,047	3,059

Currently, 30.7% of the 27,732 housing units in the area are owner occupied; 58.6%, renter occupied; and 10.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 27,855 housing units in the area - 32.8% owner occupied, 55.0% renter occupied, and 12.1% vacant. The annual rate of change in housing units since 2010 is -0.20%. Median home value in the area is $124,802, compared to a median home value of $177,257 for the U.S. In five years, median value is projected to change by 5.11% annually to $160,130.
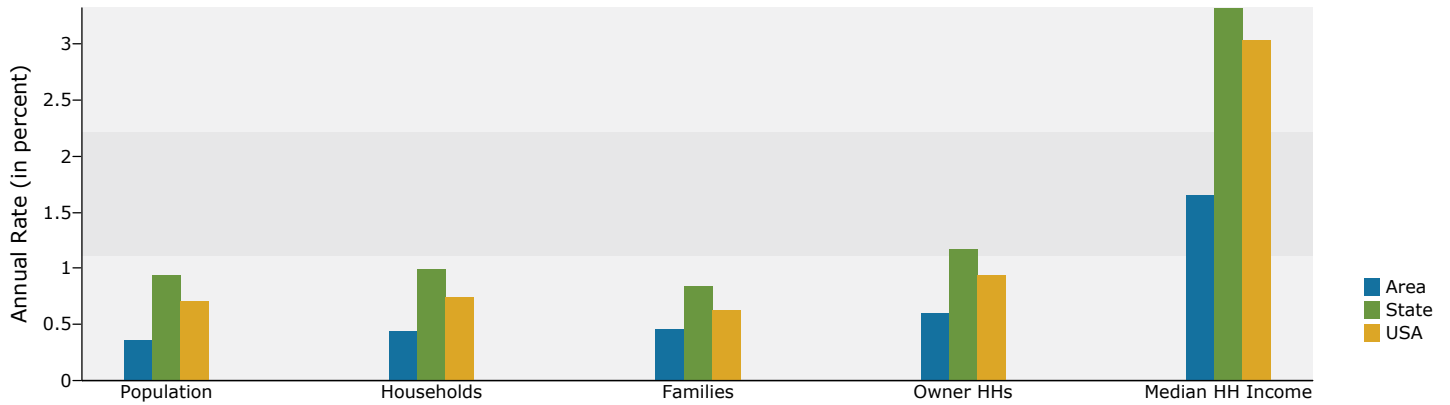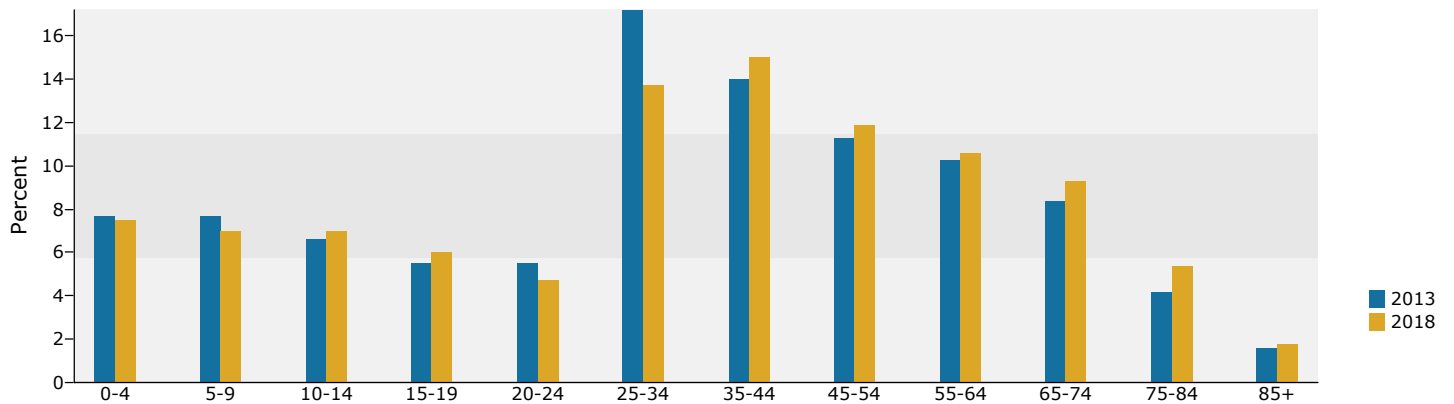
September 27, 2013

Demographic and Income Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 1 mile radius

Prepared by Amanda SteidtmannRLA
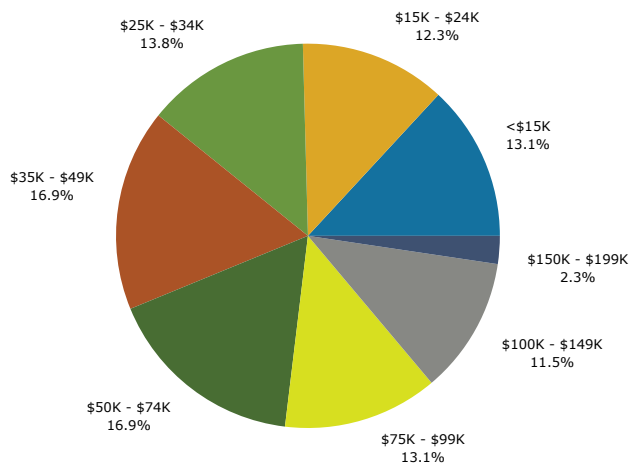Latitude: 33.995882175
Longitude: -83.33419232

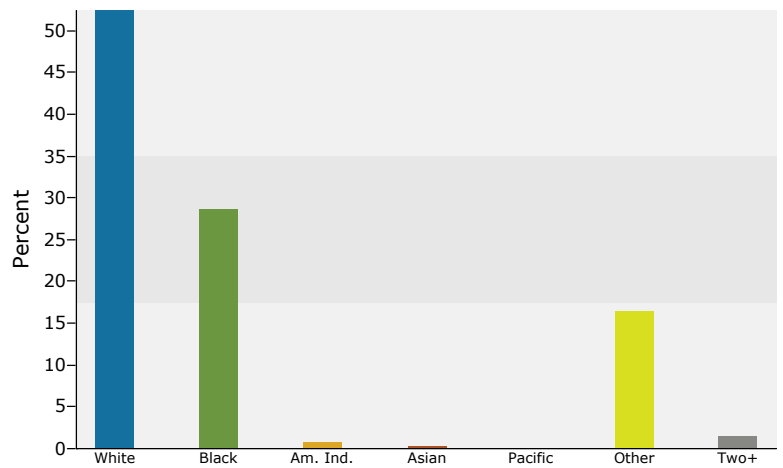| Summary	Census 2010	2013	2018
Population	376	379	386
Households	131	132	135
Families	86	87	89
Average Household Size	2.84	2.84	2.83
Owner Occupied Housing Units	101	99	102
Renter Occupied Housing Units	30	34	33
Median Age	33.4	34.9	37.5

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.37%	0.94%	0.71%
Households	0.45%	0.99%	0.74%
Families	0.46%	0.84%	0.63%
Owner HHs	0.60%	1.17%	0.94%
Median Household Income	1.65%	3.32%	3.03%

	2013		2018	
Households by Income	Number	Percent	Number	Percent
<$15,000	17	12.9%	16	11.9%
$15,000 - $24,999	16	12.1%	12	8.9%
$25,000 - $34,999	18	13.6%	20	14.8%
$35,000 - $49,999	22	16.7%	23	17.0%
$50,000 - $74,999	22	16.7%	14	10.4%
$75,000 - $99,999	17	12.9%	22	16.3%
$100,000 - $149,999	15	11.4%	22	16.3%
$150,000 - $199,999	3	2.3%	5	3.7%
$200,000+	0	0.0%	1	0.7%
Median Household Income	$43,315		$47,001	
Average Household Income	$56,459		$63,997	
Per Capita Income	$21,387		$24,284	

	Census 2010		2013		2018	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	31	8.3%	29	7.7%	29	7.5%
5 - 9	28	7.5%	29	7.7%	27	7.0%
10 - 14	25	6.7%	25	6.6%	27	7.0%
15 - 19	19	5.1%	21	5.5%	23	6.0%
20 - 24	29	7.7%	21	5.5%	18	4.7%
25 - 34	66	17.6%	65	17.2%	53	13.7%
35 - 44	49	13.1%	53	14.0%	58	15.0%
45 - 54	42	11.2%	43	11.3%	46	11.9%
55 - 64	37	9.9%	39	10.3%	41	10.6%
65 - 74	29	7.7%	32	8.4%	36	9.3%
75 - 84	14	3.7%	16	4.2%	21	5.4%
85+	6	1.6%	6	1.6%	7	1.8%

	Census 2010		2013		2018	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	198	52.7%	198	52.4%	197	51.0%
Black Alone	112	29.8%	108	28.6%	104	26.9%
American Indian Alone	2	0.5%	3	0.8%	4	1.0%
Asian Alone	1	0.3%	1	0.3%	1	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	57	15.2%	62	16.4%	73	18.9%
Two or More Races	6	1.6%	6	1.6%	7	1.8%
Hispanic Origin (Any Race)	109	29.0%	117	30.9%	132	34.2%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

September 27, 2013

Demographic and Income Profile

Trends 2013-2018

Legend: Area (blue), State (green), USA (yellow)

X-axis categories: Population, Households, Families, Owner HHs, Median HH Income
Y-axis: Annual Rate (in percent)

Population by Age

Legend: 2013 (blue), 2018 (yellow)

X-axis categories: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+
Y-axis: Percent

2013 Household Income

- $15K - $24K: 12.3%
- $25K - $34K: 13.8%
- $35K - $49K: 16.9%
- $50K - $74K: 16.9%
- $75K - $99K: 13.1%
- $100K - $149K: 11.5%
- $150K - $199K: 2.3%
- <$15K: 13.1%

2013 Population by Race

X-axis categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
Y-axis: Percent

2013 Percent Hispanic Origin: 30.9%

September 27, 2013

Demographic and Income Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 3 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Summary	Census 2010	2013	2018
Population	18,655	18,758	19,015
Households	6,802	6,849	6,951
Families	4,105	4,100	4,129
Average Household Size	2.70	2.69	2.69
Owner Occupied Housing Units	3,179	2,968	3,061
Renter Occupied Housing Units	3,623	3,882	3,890
Median Age	28.1	28.8	30.0

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.27%	0.94%	0.71%
Households	0.30%	0.99%	0.74%
Families	0.14%	0.84%	0.63%
Owner HHs	0.62%	1.17%	0.94%
Median Household Income	1.58%	3.32%	3.03%

			2013		2018	
Households by Income			Number	Percent	Number	Percent
<$15,000			1,808	26.4%	1,866	26.8%
$15,000 - $24,999			1,295	18.9%	1,055	15.2%
$25,000 - $34,999			932	13.6%	957	13.8%
$35,000 - $49,999			968	14.1%	907	13.0%
$50,000 - $74,999			992	14.5%	833	12.0%
$75,000 - $99,999			468	6.8%	742	10.7%
$100,000 - $149,999			283	4.1%	444	6.4%
$150,000 - $199,999			76	1.1%	111	1.6%
$200,000+			27	0.4%	36	0.5%
Median Household Income			$27,783		$30,042	
Average Household Income			$39,206		$44,229	
Per Capita Income			$14,509		$16,360	

	Census 2010		2013		2018	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,466	7.9%	1,410	7.5%	1,414	7.4%
5 - 9	1,258	6.7%	1,262	6.7%	1,225	6.4%
10 - 14	1,179	6.3%	1,179	6.3%	1,209	6.4%
15 - 19	1,266	6.8%	1,205	6.4%	1,210	6.4%
20 - 24	3,121	16.7%	3,107	16.6%	2,880	15.1%
25 - 34	3,080	16.5%	3,038	16.2%	2,979	15.7%
35 - 44	2,148	11.5%	2,200	11.7%	2,307	12.1%
45 - 54	2,150	11.5%	2,083	11.1%	2,009	10.6%
55 - 64	1,584	8.5%	1,715	9.1%	1,826	9.6%
65 - 74	857	4.6%	979	5.2%	1,235	6.5%
75 - 84	413	2.2%	442	2.4%	550	2.9%
85+	132	0.7%	138	0.7%	171	0.9%

	Census 2010		2013		2018	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	7,925	42.5%	7,832	41.8%	7,706	40.5%
Black Alone	8,191	43.9%	8,162	43.5%	8,110	42.7%
American Indian Alone	60	0.3%	68	0.4%	85	0.4%
Asian Alone	161	0.9%	166	0.9%	173	0.9%
Pacific Islander Alone	14	0.1%	16	0.1%	19	0.1%
Some Other Race Alone	1,907	10.2%	2,101	11.2%	2,472	13.0%
Two or More Races	398	2.1%	411	2.2%	450	2.4%
Hispanic Origin (Any Race)	3,682	19.7%	3,976	21.2%	4,581	24.1%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
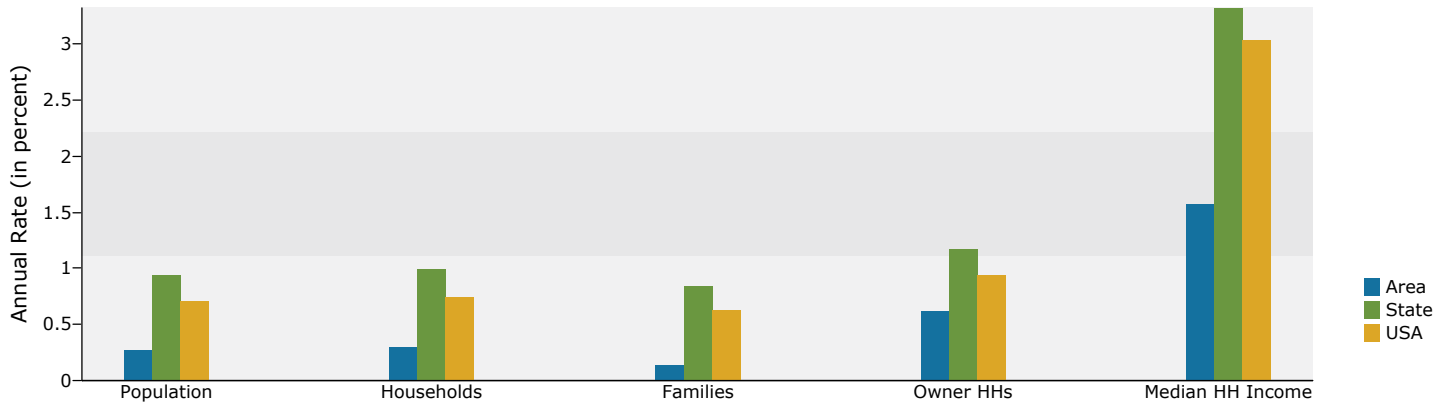
September 27, 2013

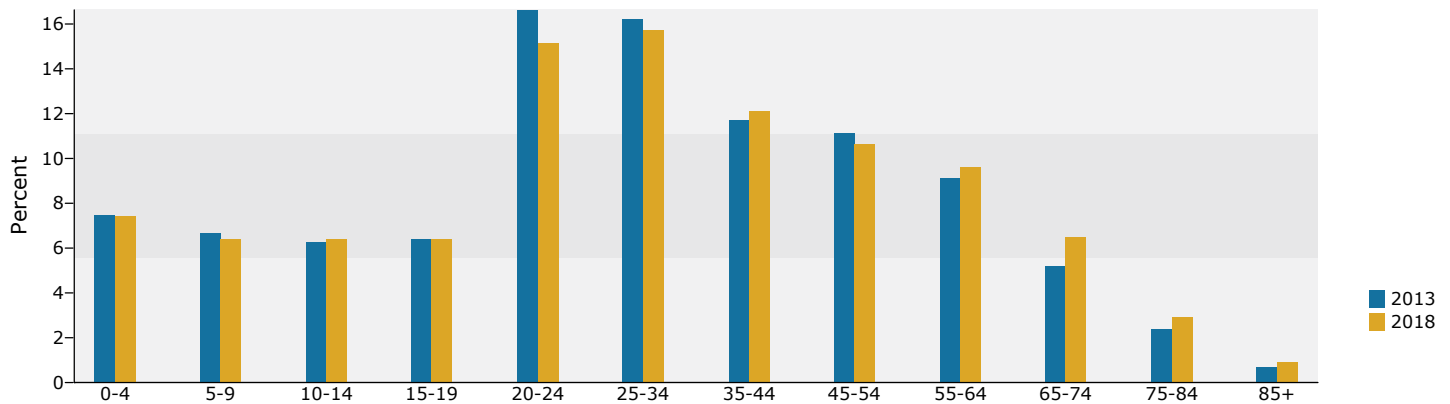# Demographic and Income Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 3 mile radius

Prepared by Amanda SteidtmannRLA
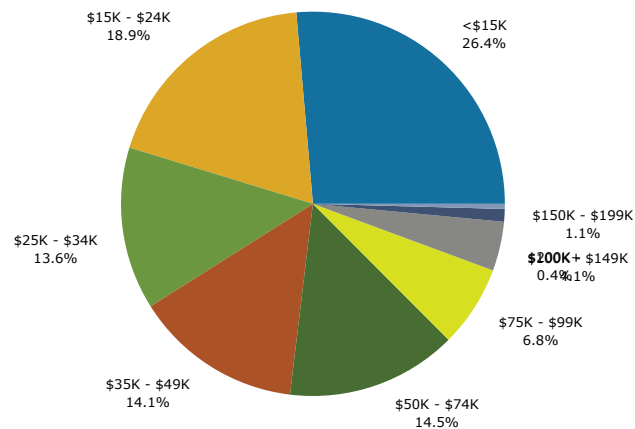Latitude: 33.995882175
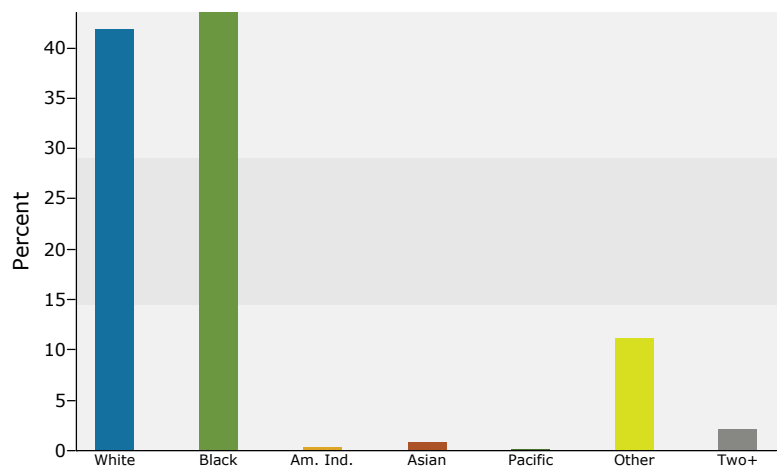Longitude: -83.33419232

Trends 2013-2018

Population by Age

2013 Household Income

2013 Population by Race

2013 Percent Hispanic Origin: 21.2%

September 27, 2013

Demographic and Income Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 5 mile radius

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

Summary	Census 2010	2013	2018
Population	67,668	68,589	69,825
Households	24,471	24,778	25,278
Families	11,683	11,703	11,816
Average Household Size	2.40	2.40	2.41
Owner Occupied Housing Units	9,141	8,526	8,818
Renter Occupied Housing Units	15,330	16,252	16,461
Median Age	24.5	24.7	25.2

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.36%	0.94%	0.71%
Households	0.40%	0.99%	0.74%
Families	0.19%	0.84%	0.63%
Owner HHs	0.68%	1.17%	0.94%
Median Household Income	1.90%	3.32%	3.03%

	2013		2018	
Households by Income	Number	Percent	Number	Percent
<$15,000	7,782	31.4%	7,939	31.4%
$15,000 - $24,999	4,282	17.3%	3,469	13.7%
$25,000 - $34,999	2,910	11.7%	3,016	11.9%
$35,000 - $49,999	3,201	12.9%	3,030	12.0%
$50,000 - $74,999	3,504	14.1%	2,924	11.6%
$75,000 - $99,999	1,396	5.6%	2,291	9.1%
$100,000 - $149,999	1,086	4.4%	1,728	6.8%
$150,000 - $199,999	333	1.3%	492	1.9%
$200,000+	280	1.1%	383	1.5%

	2013	2018
Median Household Income	$25,847	$28,391
Average Household Income	$39,892	$46,448
Per Capita Income	$15,835	$18,219

	Census 2010		2013		2018	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,038	6.0%	3,944	5.8%	4,050	5.8%
5 - 9	3,290	4.9%	3,350	4.9%	3,339	4.8%
10 - 14	2,915	4.3%	2,941	4.3%	3,080	4.4%
15 - 19	9,125	13.5%	9,050	13.2%	9,064	13.0%
20 - 24	15,906	23.5%	16,075	23.4%	15,127	21.7%
25 - 34	10,879	16.1%	11,007	16.0%	11,347	16.3%
35 - 44	6,407	9.5%	6,521	9.5%	6,891	9.9%
45 - 54	5,886	8.7%	5,709	8.3%	5,540	7.9%
55 - 64	4,596	6.8%	4,950	7.2%	5,258	7.5%
65 - 74	2,658	3.9%	2,987	4.4%	3,706	5.3%
75 - 84	1,408	2.1%	1,444	2.1%	1,714	2.5%
85+	559	0.8%	610	0.9%	710	1.0%

	Census 2010		2013		2018	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	40,102	59.3%	40,289	58.7%	40,262	57.7%
Black Alone	19,630	29.0%	19,719	28.7%	19,779	28.3%
American Indian Alone	145	0.2%	171	0.2%	211	0.3%
Asian Alone	2,208	3.3%	2,233	3.3%	2,281	3.3%
Pacific Islander Alone	29	0.0%	34	0.0%	45	0.1%
Some Other Race Alone	4,069	6.0%	4,588	6.7%	5,534	7.9%
Two or More Races	1,486	2.2%	1,556	2.3%	1,714	2.5%
Hispanic Origin (Any Race)	8,269	12.2%	9,246	13.5%	11,082	15.9%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
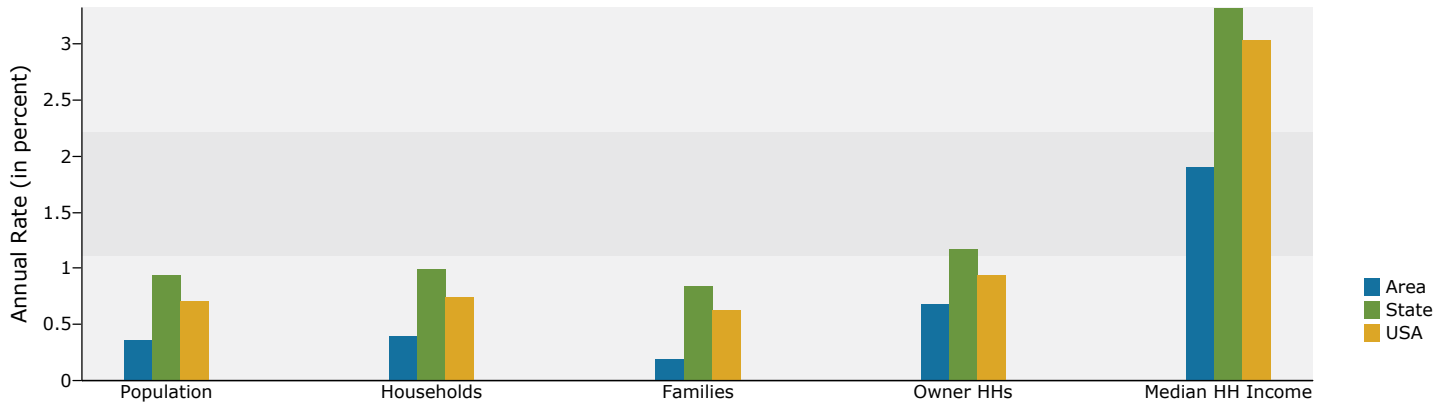
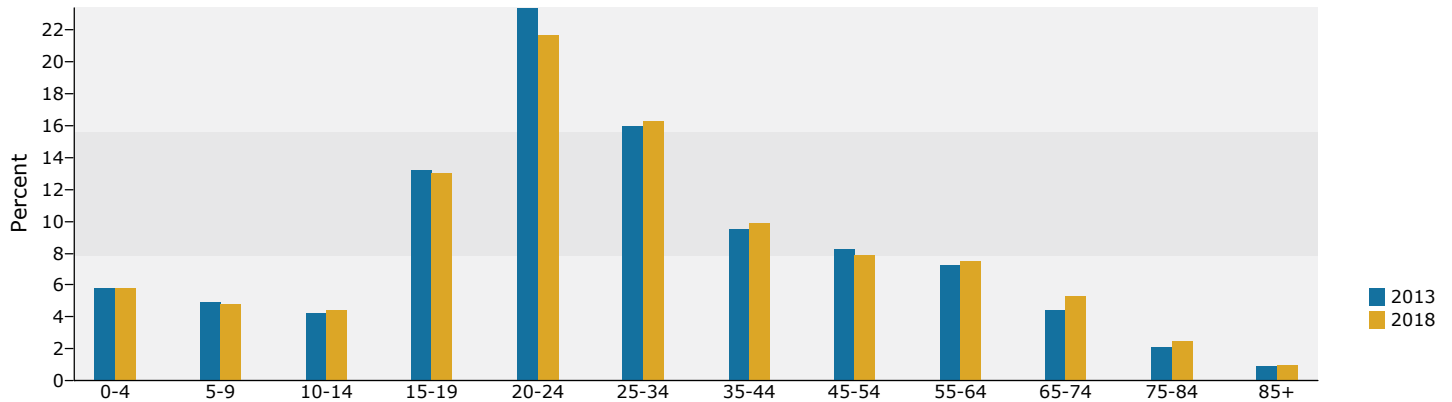September 27, 2013

Demographic and Income Profile

Lat: 4028249.116284, Lon: -9276719.855768
Ring: 5 mile radius

Prepared by Amanda SteidtmannRLA
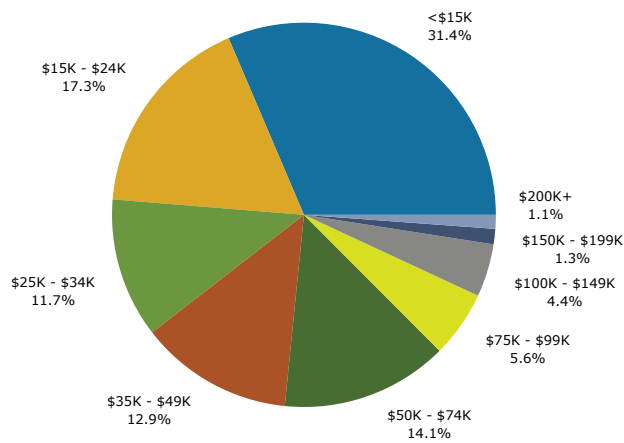Latitude: 33.995882175
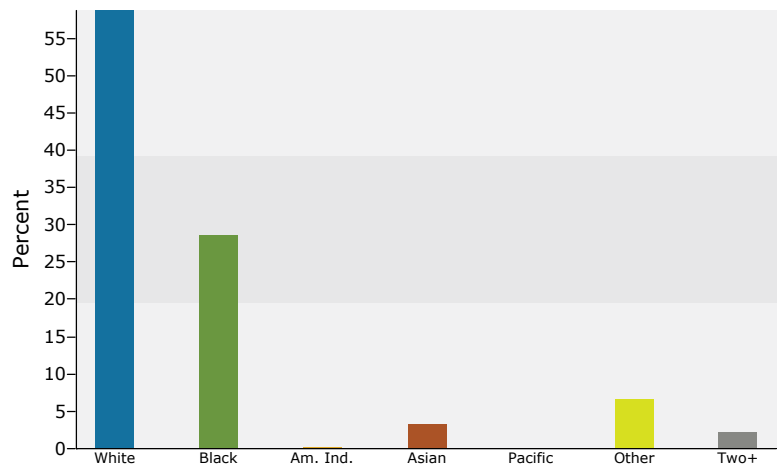Longitude: -83.33419232

Trends 2013-2018

Population by Age

2013 Household Income

- <$15K 31.4%
- $15K - $24K 17.3%
- $25K - $34K 11.7%
- $35K - $49K 12.9%
- $50K - $74K 14.1%
- $75K - $99K 5.6%
- $100K - $149K 4.4%
- $150K - $199K 1.3%
- $200K+ 1.1%

2013 Population by Race

2013 Percent Hispanic Origin: 13.5%

September 27, 2013

Market Profile

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	347	16,093	60,727
2010 Total Population	376	18,655	67,668
2013 Total Population	379	18,758	68,589
2013 Group Quarters	4	308	9,031
2018 Total Population	386	19,015	69,825
2013-2018 Annual Rate	0.36%	0.27%	0.36%
Household Summary			
2000 Households	131	5,746	22,462
2000 Average Household Size	2.62	2.74	2.36
2010 Households	131	6,802	24,471
2010 Average Household Size	2.84	2.70	2.40
2013 Households	132	6,849	24,778
2013 Average Household Size	2.84	2.69	2.40
2018 Households	135	6,951	25,278
2018 Average Household Size	2.83	2.69	2.41
2013-2018 Annual Rate	0.43%	0.29%	0.40%
2010 Families	86	4,105	11,683
2010 Average Family Size	3.55	3.24	3.09
2013 Families	87	4,100	11,703
2013 Average Family Size	3.52	3.25	3.11
2018 Families	89	4,129	11,816
2018 Average Family Size	3.51	3.26	3.13
2013-2018 Annual Rate	0.41%	0.14%	0.19%
Housing Unit Summary			
2000 Housing Units	141	6,229	24,021
Owner Occupied Housing Units	69.5%	50.5%	36.1%
Renter Occupied Housing Units	22.7%	41.7%	57.4%
Vacant Housing Units	7.8%	7.8%	6.5%
2010 Housing Units	144	7,901	27,855
Owner Occupied Housing Units	70.1%	40.2%	32.8%
Renter Occupied Housing Units	20.8%	45.9%	55.0%
Vacant Housing Units	9.0%	13.9%	12.1%
2013 Housing Units	142	7,818	27,732
Owner Occupied Housing Units	69.7%	38.0%	30.7%
Renter Occupied Housing Units	23.9%	49.7%	58.6%
Vacant Housing Units	7.0%	12.4%	10.7%
2018 Housing Units	145	7,998	28,337
Owner Occupied Housing Units	70.3%	38.3%	31.1%
Renter Occupied Housing Units	22.8%	48.6%	58.1%
Vacant Housing Units	6.9%	13.1%	10.8%
Median Household Income			
2013	$43,315	$27,783	$25,847
2018	$47,001	$30,042	$28,391
Median Home Value			
2013	$121,404	$103,459	$124,802
2018	$157,095	$132,367	$160,130
Per Capita Income			
2013	$21,387	$14,509	$15,835
2018	$24,284	$16,360	$18,219
Median Age			
2010	33.4	28.1	24.5
2013	34.9	28.8	24.7
2018	37.5	30.0	25.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	132	6,849	24,773
<$15,000	12.9%	26.4%	31.4%
$15,000 - $24,999	12.1%	18.9%	17.3%
$25,000 - $34,999	13.6%	13.6%	11.7%
$35,000 - $49,999	16.7%	14.1%	12.9%
$50,000 - $74,999	16.7%	14.5%	14.1%
$75,000 - $99,999	12.9%	6.8%	5.6%
$100,000 - $149,999	11.4%	4.1%	4.4%
$150,000 - $199,999	2.3%	1.1%	1.3%
$200,000+	0.0%	0.4%	1.1%
Average Household Income	$56,459	$39,206	$39,892
2018 Households by Income			
Household Income Base	135	6,951	25,273
<$15,000	11.9%	26.8%	31.4%
$15,000 - $24,999	8.9%	15.2%	13.7%
$25,000 - $34,999	14.8%	13.8%	11.9%
$35,000 - $49,999	17.0%	13.0%	12.0%
$50,000 - $74,999	10.4%	12.0%	11.6%
$75,000 - $99,999	16.3%	10.7%	9.1%
$100,000 - $149,999	16.3%	6.4%	6.8%
$150,000 - $199,999	3.7%	1.6%	1.9%
$200,000+	0.7%	0.5%	1.5%
Average Household Income	$63,997	$44,229	$46,448
2013 Owner Occupied Housing Units by Value			
Total	99	2,968	8,515
<$50,000	9.1%	10.5%	6.6%
$50,000 - $99,999	27.3%	37.5%	27.9%
$100,000 - $149,999	33.3%	28.7%	31.2%
$150,000 - $199,999	22.2%	11.7%	17.5%
$200,000 - $249,999	4.0%	4.1%	6.8%
$250,000 - $299,999	2.0%	1.9%	3.1%
$300,000 - $399,999	1.0%	2.1%	3.0%
$400,000 - $499,999	1.0%	1.3%	1.6%
$500,000 - $749,999	1.0%	1.3%	1.1%
$750,000 - $999,999	0.0%	0.2%	0.4%
$1,000,000 +	0.0%	0.6%	0.7%
Average Home Value	$132,624	$131,994	$153,192
2018 Owner Occupied Housing Units by Value			
Total	102	3,061	8,806
<$50,000	7.8%	10.5%	6.3%
$50,000 - $99,999	15.7%	25.4%	17.4%
$100,000 - $149,999	22.5%	21.8%	21.2%
$150,000 - $199,999	34.3%	18.6%	24.8%
$200,000 - $249,999	9.8%	8.9%	12.9%
$250,000 - $299,999	4.9%	4.3%	6.1%
$300,000 - $399,999	2.0%	3.9%	4.6%
$400,000 - $499,999	1.0%	2.5%	2.7%
$500,000 - $749,999	2.9%	3.0%	2.2%
$750,000 - $999,999	0.0%	0.5%	0.9%
$1,000,000 +	0.0%	0.8%	0.8%
Average Home Value	$168,040	$170,144	$190,467

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

Market Profile

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	378	18,656	67,669
0 - 4	8.2%	7.9%	6.0%
5 - 9	7.4%	6.7%	4.9%
10 - 14	6.6%	6.3%	4.3%
15 - 24	12.7%	23.5%	37.0%
25 - 34	17.5%	16.5%	16.1%
35 - 44	13.0%	11.5%	9.5%
45 - 54	11.1%	11.5%	8.7%
55 - 64	9.8%	8.5%	6.8%
65 - 74	7.7%	4.6%	3.9%
75 - 84	3.7%	2.2%	2.1%
85 +	1.6%	0.7%	0.8%
18 +	74.1%	75.3%	82.3%
2013 Population by Age			
Total	379	18,758	68,588
0 - 4	7.7%	7.5%	5.8%
5 - 9	7.7%	6.7%	4.9%
10 - 14	6.6%	6.3%	4.3%
15 - 24	11.1%	23.0%	36.6%
25 - 34	17.2%	16.2%	16.0%
35 - 44	14.0%	11.7%	9.5%
45 - 54	11.3%	11.1%	8.3%
55 - 64	10.3%	9.1%	7.2%
65 - 74	8.4%	5.2%	4.4%
75 - 84	4.2%	2.4%	2.1%
85 +	1.6%	0.7%	0.9%
18 +	74.7%	76.0%	82.7%
2018 Population by Age			
Total	386	19,015	69,826
0 - 4	7.5%	7.4%	5.8%
5 - 9	7.0%	6.4%	4.8%
10 - 14	7.0%	6.4%	4.4%
15 - 24	10.6%	21.5%	34.6%
25 - 34	13.7%	15.7%	16.3%
35 - 44	15.0%	12.1%	9.9%
45 - 54	11.9%	10.6%	7.9%
55 - 64	10.6%	9.6%	7.5%
65 - 74	9.3%	6.5%	5.3%
75 - 84	5.4%	2.9%	2.5%
85 +	1.8%	0.9%	1.0%
18 +	74.9%	76.3%	82.6%
2010 Population by Sex			
Males	190	9,352	32,498
Females	186	9,303	35,170
2013 Population by Sex			
Males	192	9,421	33,011
Females	187	9,337	35,578
2018 Population by Sex			
Males	196	9,565	33,742
Females	190	9,451	36,083

September 27, 2013

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	376	18,656	67,669
White Alone	52.7%	42.5%	59.3%
Black Alone	29.8%	43.9%	29.0%
American Indian Alone	0.5%	0.3%	0.2%
Asian Alone	0.3%	0.9%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	15.2%	10.2%	6.0%
Two or More Races	1.6%	2.1%	2.2%
Hispanic Origin	29.0%	19.7%	12.2%
Diversity Index	78.5	74.5	65.7
2013 Population by Race/Ethnicity			
Total	378	18,756	68,590
White Alone	52.4%	41.8%	58.7%
Black Alone	28.6%	43.5%	28.7%
American Indian Alone	0.8%	0.4%	0.2%
Asian Alone	0.3%	0.9%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	16.4%	11.2%	6.7%
Two or More Races	1.6%	2.2%	2.3%
Hispanic Origin	30.6%	21.2%	13.5%
Diversity Index	79.6	75.8	67.1
2018 Population by Race/Ethnicity			
Total	386	19,015	69,826
White Alone	51.0%	40.5%	57.7%
Black Alone	26.9%	42.7%	28.3%
American Indian Alone	1.0%	0.4%	0.3%
Asian Alone	0.3%	0.9%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	18.9%	13.0%	7.9%
Two or More Races	1.8%	2.4%	2.5%
Hispanic Origin	34.2%	24.1%	15.9%
Diversity Index	81.7	78.0	69.7
2010 Population by Relationship and Household Type			
Total	376	18,655	67,668
In Households	98.9%	98.4%	86.9%
In Family Households	83.2%	74.4%	55.6%
Householder	25.3%	21.9%	17.3%
Spouse	17.8%	11.9%	10.0%
Child	32.2%	31.7%	22.2%
Other relative	5.6%	5.9%	4.0%
Nonrelative	2.4%	3.0%	2.2%
In Nonfamily Households	15.7%	24.0%	31.3%
In Group Quarters	1.1%	1.6%	13.1%
Institutionalized Population	1.1%	1.5%	0.8%
Noninstitutionalized Population	0.0%	0.1%	12.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

Lat: 4028249.116284, Lon: -9276719.855768

Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA

Latitude: 33.995882175

Longitude: -83.33419232

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	254	10,596	33,228
Less than 9th Grade	16.9%	11.1%	7.5%
9th - 12th Grade, No Diploma	24.4%	20.0%	14.3%
High School Graduate	23.2%	31.5%	27.1%
Some College, No Degree	16.9%	17.6%	17.6%
Associate Degree	2.8%	4.2%	4.4%
Bachelor's Degree	6.3%	8.3%	16.3%
Graduate/Professional Degree	9.4%	7.4%	12.7%
2013 Population 15+ by Marital Status			
Total	296	14,907	58,354
Never Married	40.5%	49.6%	61.1%
Married	52.0%	37.2%	27.9%
Widowed	2.7%	3.5%	3.5%
Divorced	4.7%	9.8%	7.5%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	91.7%	89.6%	90.3%
Civilian Unemployed	8.7%	10.4%	9.7%
2013 Employed Population 16+ by Industry			
Total	132	7,279	27,684
Agriculture/Mining	0.8%	1.1%	1.6%
Construction	6.8%	6.7%	4.4%
Manufacturing	11.4%	9.9%	8.3%
Wholesale Trade	0.8%	1.7%	1.3%
Retail Trade	6.8%	9.7%	11.1%
Transportation/Utilities	9.1%	3.7%	2.9%
Information	0.8%	0.6%	0.8%
Finance/Insurance/Real Estate	3.8%	1.7%	2.3%
Services	53.8%	61.8%	63.8%
Public Administration	6.8%	3.2%	3.3%
2013 Employed Population 16+ by Occupation			
Total	131	7,283	27,685
White Collar	42.4%	45.8%	54.8%
Management/Business/Financial	4.5%	7.3%	7.9%
Professional	21.2%	16.4%	23.5%
Sales	5.3%	8.4%	10.1%
Administrative Support	11.4%	13.8%	13.3%
Services	27.3%	28.6%	26.2%
Blue Collar	29.5%	25.6%	19.0%
Farming/Forestry/Fishing	0.8%	0.8%	0.9%
Construction/Extraction	7.6%	5.9%	3.9%
Installation/Maintenance/Repair	8.3%	2.2%	1.9%
Production	9.1%	7.9%	5.8%
Transportation/Material Moving	3.8%	8.8%	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

September 27, 2013

Market Profile

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	130	6,802	24,471
Households with 1 Person	26.9%	23.9%	31.1%
Households with 2+ People	73.1%	76.1%	68.9%
Family Households	66.2%	60.3%	47.7%
Husband-wife Families	46.9%	32.7%	27.6%
With Related Children	21.5%	16.1%	12.5%
Other Family (No Spouse Present)	20.0%	27.7%	20.2%
Other Family with Male Householder	4.6%	5.7%	4.5%
With Related Children	3.1%	3.2%	2.4%
Other Family with Female Householder	14.6%	22.0%	15.7%
With Related Children	9.2%	14.6%	10.5%
Nonfamily Households	6.9%	15.7%	21.2%
All Households with Children	34.4%	34.4%	25.7%
Multigenerational Households	5.3%	5.5%	3.4%
Unmarried Partner Households	8.4%	8.2%	7.4%
Male-female	7.6%	7.6%	6.7%
Same-sex	0.8%	0.6%	0.7%
2010 Households by Size			
Total	131	6,803	24,472
1 Person Household	26.7%	23.9%	31.1%
2 Person Household	33.6%	30.7%	32.9%
3 Person Household	16.0%	18.7%	16.2%
4 Person Household	10.7%	13.6%	11.3%
5 Person Household	7.6%	7.5%	4.8%
6 Person Household	3.1%	3.1%	2.1%
7 + Person Household	2.3%	2.4%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	131	6,802	24,471
Owner Occupied	77.1%	46.7%	37.4%
Owned with a Mortgage/Loan	42.7%	30.4%	25.4%
Owned Free and Clear	34.4%	16.3%	11.9%
Renter Occupied	22.9%	53.3%	62.6%

September 27, 2013

Market Profile

Lat: 4028249.116284, Lon: -9276719.855768
Rings: 1, 3, 5 mile radii

Prepared by Amanda SteidtmannRLA
Latitude: 33.995882175
Longitude: -83.33419232

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Heartland Communities	Crossroads	Dorms to Diplomas
2.	Southwestern Families	Dorms to Diplomas	College Towns
3.	City Dimensions	City Commons	Crossroads
2013 Consumer Spending			
Apparel & Services: Total $	$145,705	$6,057,671	$23,242,647
Average Spent	$1,103.83	$884.46	$938.04
Spending Potential Index	49	39	41
Computers & Accessories: Total $	$23,983	$980,457	$3,913,509
Average Spent	$181.11	$143.15	$157.94
Spending Potential Index	73	58	64
Education: Total $	$124,242	$6,254,741	$27,395,720
Average Spent	$941.23	$913.23	$1,105.65
Spending Potential Index	64	63	76
Entertainment/Recreation: Total $	$360,368	$12,543,339	$45,926,493
Average Spent	$2,730.06	$1,831.41	$1,853.52
Spending Potential Index	84	56	57
Food at Home: Total $	$590,576	$20,577,063	$74,944,324
Average Spent	$4,474.06	$3,004.39	$3,024.63
Spending Potential Index	89	60	60
Food Away from Home: Total $	$330,351	$12,811,241	$48,876,188
Average Spent	$2,502.66	$1,870.53	$1,972.56
Spending Potential Index	78	59	62
Health Care: Total $	$537,212	$16,221,930	$55,429,243
Average Spent	$4,069.79	$2,368.51	$2,237.03
Spending Potential Index	91	53	50
HH Furnishings & Equipment: Total $	$169,611	$6,113,796	$22,858,167
Average Spent	$1,284.93	$892.66	$922.52
Spending Potential Index	71	50	51
Investments: Total $	$96,502	$4,403,873	$18,565,876
Average Spent	$731.08	$643.00	$749.29
Spending Potential Index	35	31	36
Retail Goods: Total $	$2,708,855	$90,579,990	$328,425,666
Average Spent	$20,521.63	$13,225.29	$13,254.73
Spending Potential Index	85	55	55
Shelter: Total $	$1,495,287	$60,526,219	$228,897,714
Average Spent	$11,327.93	$8,837.23	$9,237.94
Spending Potential Index	70	54	57
TV/Video/Audio:Total $	$146,385	$5,305,582	$19,495,919
Average Spent	$1,108.98	$774.65	$786.82
Spending Potential Index	86	60	61
Travel: Total $	$169,244	$6,140,768	$22,795,491
Average Spent	$1,282.16	$896.59	$919.99
Spending Potential Index	70	49	50
Vehicle Maintenance & Repairs: Total $	$118,163	$4,206,329	$15,561,823
Average Spent	$895.17	$614.15	$628.05
Spending Potential Index	82	56	57

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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